

Distinguished Alumni Awards 2024 Durand Area Schools



Douglas Shook, Class of 1972



Douglas Shook has been selected for the Durand Distinguished Alumni Award for academic excellence, career achievements and dedicated service.

- Graduated from Durand High School in 1972, where he took part in wrestling and track.
- Worked at Quality Linen while in high school, and after graduation, worked at Chevrolet Manufacturing in Flint, Bell Dean Chevrolet and the Grand Trunk Western Signal and Track Departments. He is a proud Gandy Dancer and veteran of the Steel and Tie gangs.
- Graduated from University of Michigan-Flint before heading to Los Angeles to pursue doctoral studies in computer-mediated communications.
- Upon completing his Ph.D., he went to work as a director for IBM's Advanced Computing Center in Los Angeles.
- He co-founded two businesses, Delphi Communications and 4Front Technologies before starting as a professor at the USC Marshall School of Business in 1991.
- Has been a professor of Data Sciences at USC for the past 33 years.
- Assumed various university administration roles including vice dean of the business school, dean of academic records, university registrar, chief technology officer, vice president of the academic senate, vice provost, and chief information officer (CIO).
- Recognized by the university with the *Teaching with Excellence Award* and the *Distinguished Faculty Service Award*, as well as winning the student-voted *Golden Apple Teaching Award* five times.
- Has published a variety of research papers and has presented at numerous conferences.
- Has worked with UBAN TXT for the last 12 years promoting computing and IT education and careers for minority boys in South Central Los Angeles.
- In May was recognized by USC with *Professor Emeritus* status for life.